

English version below

Masterarbeit – Entrepreneurship & Generative AI (m/w/d)
Lehrstuhl für Entrepreneurship | TU Darmstadt

Du gehörst zu den besten Studierenden deines Jahrgangs und suchst ein spannendes Masterarbeitsthema an der Schnittstelle von Unternehmertum und Technologie? Dann bist du bei uns richtig! Wir vergeben Abschlussarbeiten zu folgenden Themen:

Themenoptionen:

1. *How can entrepreneurship support organizations use generative AI to reduce failure rates among aspiring and early-stage entrepreneurs?*
2. *Do venture capital firms with a stronger AI focus achieve superior investment performance?*

Was du mitbringst:

- Masterstudium in Wirtschaftsinformatik, Wirtschaftsingenieurwesen oder Wirtschaftswissenschaften mit **exzellenten Noten**
- Sehr gute Englischkenntnisse
- Gute Kenntnisse in Statistik und/oder Programmierung (z. B. R, Python, STATA)
- Idealerweise erste Praxis- und Auslandserfahrung
- Interesse an generativer KI, Innovation & Unternehmertum
- Analytisches Denken, Eigeninitiative & Teamfähigkeit

Was dich erwartet:

- Enge fachliche Betreuung deiner Abschlussarbeit
- Zugang zu praxisrelevanten Daten & Themen
- Forschungsnahes Umfeld mit Möglichkeit zur Veröffentlichung
- Flexibles Arbeiten und ein engagiertes Team

Interesse?

Schick uns deinen Lebenslauf, Notenübersicht (inkl. Bachelornote) an mukunthan.nadarajah@tu-darmstadt.de

Master's Thesis – Entrepreneurship & Generative AI (m/f/d)
Chair of Entrepreneurship | TU Darmstadt

Are you one of the top students in your cohort and looking for an exciting master's thesis at the intersection of entrepreneurship and technology? Then you've come to the right place! We are offering master's thesis topics in the following areas:

Topic Options:

1. How can entrepreneurship support organizations use generative AI to reduce failure rates among aspiring and early-stage entrepreneurs?
2. Do venture capital firms with a stronger AI focus achieve superior investment performance?

What you bring to the table:

- Master's degree studies in Information Systems, Industrial Engineering, or Business Administration with **excellent grades**
- Very good command of English
- Solid knowledge of statistics and/or programming (e.g., R, Python, STATA)
- Ideally, first practical and international experience
- Strong interest in generative AI, innovation & entrepreneurship
- Analytical thinking, self-initiative, and team spirit

What you can expect:

- Close academic supervision of your thesis
- Access to practice-oriented data & topics
- Research-driven environment with publication opportunities
- Flexible working arrangements and a committed team

Interested?

Send us your CV and transcript of records (including your bachelor's degree grade) to mukunthan.nadarajah@tu-darmstadt.de